



# Live Light

Live Light rents high-end furniture and allows its customer to exchange, return or buy it back later without ever paying more than the retail price. Live Light offers dreamy designer furniture for an affordable monthly fee with total flexibility and peace of mind.

To optimise the distribution of their product, Live Light is looking for a solution that integrates en e-Commerce form adapted to their model and a logistic platform to process orders and invoices.

Business Solution Sector Collaborators Website

Distribution & Retail جملة / تجزئة 5-15 live-light.com/

#### **CHALLENGE**

The difficulties experienced are in tracking stocks and subscriptions, recurring payments and invoices. Furthermore, there is no link between their website and the inventory. Finally, the evolution of their website does not correspond to the evolution of their specific business model.

Their challenge is clearly:

- To create a user-friendly e-commerce site
- To easily manage and track all inventory in real time
- To generate invoices/payments in an automated and flexible way

### **SOLUTION**

Live Light chose Odoo and Eezee as their partner because the proposed integrated management system

#### **Eezee-it**

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best fits their new business model. It is affordable, customisable and able to grow with the company.

The modules selected are e-Commerce, Website, Inventory, Accounting, Sales and Subscriptions.

## **RESULTS**

In less than 4 months, the Eezee-It team set up the website and the automation that allows Live Light to manage the entire workflow on the same system. Saving time and reducing errors are the main satisfactions of the employees who have also been able to improve the online customer experience and customer service.

Odoo and Eezee-It were able to meet their need for flexibility and speed to cope with their growth.



